



Artwork guidelines and specification - Pull up range

Bleed is the 5mm area around the inner edge of your artwork that is trimmed off to ensure the image goes completely to the edge of the finished print.

Resolution required for printing is a minimum of 72dpi for images but 150dpi at actual size is preferred, if you are making a bitmap image and have small text or fine detail then 300dpi at actual size will be necessary.

Files we accept, PDF, EPS and AI with fonts to path, Quark, InDesign, JPG, Tiff, PNG.

(If you are supplying pdf files please make sure you are viewing them with overprint preview enabled before sending)

Colour format should be **CMYK** (Cyan, Magenta, Yellow and Key or Black: this is the colour format that all printers operate in) is preferred but **RGB** (Red Green Blue - Most digital cameras produce) files can be accepted but some colour variations may occur.

HAWK BUDGET SYSTEM	850	1200	1500
Artwork width including bleed (SIZE A)	860mm	1210mm	1510mm
Artwork height including bleed (SIZE B)	2210mm	2210mm	2210mm
Visible finished graphic width (SIZE C)	850mm	1200mm	1500mm
Visible finished graphic height (SIZE D)	2000mm	2000mm	2000mm
Trimmed graphic height (SIZE E)	2200mm	2200mm	2200mm
Graphic inside cassette not visible (SIZE F)	200mm	200mm	200mm
Approximate delivery weight	4Kg	5Kg	6.5Kg

SPITFIRE PREMIUM SYSTEM	600	800	1000	1200	1500
Artwork width including bleed (SIZE A)	610mm	810mm	1010mm	1210mm	1510mm
Artwork height including bleed (SIZE B)	2310mm	2310mm	2310mm	2310mm	2310mm
Visible finished graphic width (SIZE C)	600mm	800mm	1000mm	1200mm	1500mm
Visible finished graphic height (SIZE D)	2100mm	2100mm	2100mm	2100mm	2100mm
Trimmed graphic height (SIZE E)	2300mm	2300mm	2300mm	2300mm	2300mm
Graphic inside cassette not visible (SIZE F)	200mm	200mm	200mm	200mm	200mm
Approximate delivery weight	4Kg	6Kg	7.5Kg	9Kg	11Kg

TIGER DOUBLE SIDED SYSTEM	850
Artwork width including bleed (SIZE A)	860mm
Artwork height including bleed (SIZE B)	2175mm
Visible finished graphic width (SIZE C)	850mm
Visible finished graphic height (SIZE D)	1965mm
Trimmed graphic height (SIZE E)	2165mm
Graphic inside cassette not visible (SIZE F)	200mm
Approximate delivery weight	7Kg

ULTRALIGHT SYSTEM	800
Artwork width including bleed (SIZE A)	810mm
Artwork height including bleed (SIZE B)	2310mm
Visible finished graphic width (SIZE C)	800mm
Visible finished graphic height (SIZE D)	2100mm
Trimmed graphic height (SIZE E)	2300mm
Graphic inside cassette not visible (SIZE F)	200mm
Approximate delivery weight	4Kg